THE ANALYSIS OF THE SICILIAN WINE SECTOR. THE BOTTLING COMPANIES, THE VOLUMES OF MANUFACTURED PRODUCTS, THE TURNOVERS, THE LOCATIONS

TORCIVIA SEBASTIANO
Full Professor of General Management
University of Palermo, Sicily
Faculty of Economics
Viale delle Scienze
90128 Palermo, Italy
Phone: 0039 91 6626264

Fax: 0039 91 6825637 Email: torcivia@unipa.it

THE ANALYSIS OF THE SICILIAN WINE SECTOR. THE BOTTLING COMPANIES, THE VOLUMES OF MANUFACTURED PRODUCTS, THE TURNOVERS, THE LOCATIONS

Abstract

The Sicilian wine sector, seen from different angles, is characterized by sceneries that situate it at the centre of the regional economy. The assessment of the increase of the manufactured product, at a disadvantage of bulk wine production, has the goal of stimulating the Sicilian wine companies in following the example of other Italian companies. Moreover, this vast social and economic Sicilian reality highlights the need for policy-making decisions for all the stakeholders involved.