

Paper Title (Times New Roman 14, bold, centered)

Name of Author 1 (Times New Roman 12, bold, centered)

Affiliation, Country (Times New Roman 12, italics, centered)

(email address) (Times New Roman 12, centered)

Name of Author 2 (Times New Roman 12, bold, centered)

Affiliation, Country (Times New Roman 12, italics, centered)

(email address) (Times New Roman 12, centered)

...

Abstract (Times New Roman 12, italics, justified left and right)

Authors must supply a structured abstract set out under the following sub-headings:

◦Purpose

◦Design/methodology/approach

◦Findings

◦Practical implications

Key words:

1. HEADINGS 1, TIMES 12 BOLD, CAPITALS

12th AWBR conference, School of Wine & Spirits Business, Dijon...

1.1. Sub-heading 1, Times 12 bold

12th AWBR conference, School of Wine & Spirits Business, Dijon...

1.1.1. Sub-Sub-heading 1, Times 12 bold italics

12th AWBR conference, School of Wine & Spirits Business, Dijon...

Tables and figures should have a title, and should be referenced in the body of the text. They should be located at the right place in the paper. Tables should not be submitted as graphic elements.

Notes or Endnotes should be used only if absolutely necessary and must be identified in the text by consecutive numbers, enclosed in square brackets and listed at the end of the article.

References to other publications must be in **Harvard style** and carefully checked for completeness, accuracy and consistency.

You should cite publications in the text: (Adams, 2006) using the first named author's name or (Adams and Brown, 2006) citing both names of two, or (Adams et al., 2006), when there are three or more authors.

At the end of the paper a reference list in alphabetical order should be supplied:

- | | |
|--------------------------|---|
| <i>For books</i> | Surname, Initials (year), <i>Title of Book</i> , Publisher, Place of publication.

e.g. Harrow, R. (2005), <i>No Place to Hide</i> , Simon & Schuster, New York, NY. |
| <i>For book chapters</i> | Surname, Initials (year), "Chapter title", Editor's Surname, Initials, <i>Title of Book</i> , Publisher, Place of publication, pages.

e.g. Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", in Stankosky, M. (Ed.), <i>Creating the Discipline of Knowledge Management</i> , Elsevier, New York, NY, pp. 15-20. |
| <i>For journals</i> | Surname, Initials (year), "Title of article", <i>Journal Name</i> , volume issue, pages.

e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the |

twenty-first century", *Journal of Consumer Marketing*, Vol. 22 No. 2, pp. 72-80.

For published conference proceedings Surname, Initials (year of publication), "Title of paper", in Surname, Initials (Ed.), *Title of published proceeding which may include place and date(s) held*, Publisher, Place of publication, Page numbers.

e.g. Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting destinations with an ontology-based e-tourism planner", in *Information and communication technologies in tourism 2007 proceedings of the international conference in Ljubljana, Slovenia, 2007*, Springer-Verlag, Vienna, pp. 12-32.

For unpublished conference proceedings Surname, Initials (year), "Title of paper", paper presented at Name of Conference, date of conference, place of conference, available at: URL if freely available on the internet (accessed date).

e.g. Aumueller, D. (2005), "Semantic authoring and retrieval within a wiki", paper presented at the European Semantic Web Conference (ESWC), 29 May-1 June, Heraklion, Crete, available at: <http://dbs.uni-leipzig.de/file/aumueller05wiksar.pdf> (accessed 20 February 2007).

For working papers Surname, Initials (year), "Title of article", working paper [number if available], Institution or organization, Place of organization, date.

e.g. Moizer, P. (2003), "How published academic research can inform policy decisions: the case of mandatory rotation of audit appointments", working paper, Leeds University Business School, University of Leeds, Leeds, 28 March.

For encyclopedia entries *Title of Encyclopedia* (year) "Title of entry", volume, edition, Title of Encyclopedia, Publisher, Place of publication, pages.

(with no author or editor) e.g. *Encyclopaedia Britannica* (1926) "Psychology of culture contact", Vol. 1, 13th ed., Encyclopaedia Britannica, London and New York, NY, pp. 765-71.

(For authored entries please refer to book chapter guidelines above)

For newspaper articles (authored) Surname, Initials (year), "Article title", *Newspaper*, date, pages.

e.g. Smith, A. (2008), "Money for old rope", *Daily News*, 21 January, pp. 1, 3-4.

For newspaper articles (non-authored) *Newspaper* (year), "Article title", date, pages.

e.g. *Daily News* (2008), "Small change", 2 February, p. 7.

For archival or other Surname, Initials, (year), "Title of document", Unpublished Manuscript, collection name, inventory record, name of archive, location of archive.

unpublished sources e.g. Litman, S. (1902), "Mechanism & Technique of Commerce", Unpublished Manuscript, Simon Litman Papers, Record series 9/5/29 Box 3, University of Illinois Archives, Urbana-Champaign, IL.

For electronic sources If available online, the full URL should be supplied at the end of the reference, as well as a date that the resource was accessed.

e.g. Castle, B. (2005), "Introduction to web services for remote portlets", available at: <http://www-128.ibm.com/developerworks/library/ws-wsrp/> (accessed 12 November 2007).

Standalone URLs, i.e. without an author or date, should be included either within parentheses within the main text, or preferably set as a note (roman numeral within square brackets within text followed by the full URL address at the end of the paper).

For data Surname, Initials (year), *Title of Data Set*, Name of data repository, available at: Persistent URL

e.g. Campbell, A. and Kahn, R.L. (1999), *American National Election Study, 1948*, ICPSR07218-v3, Inter-university Consortium for Political and Social Research (distributor), Ann Arbor, MI, available at: <http://doi.org/10.3886/ICPSR07218.v3>